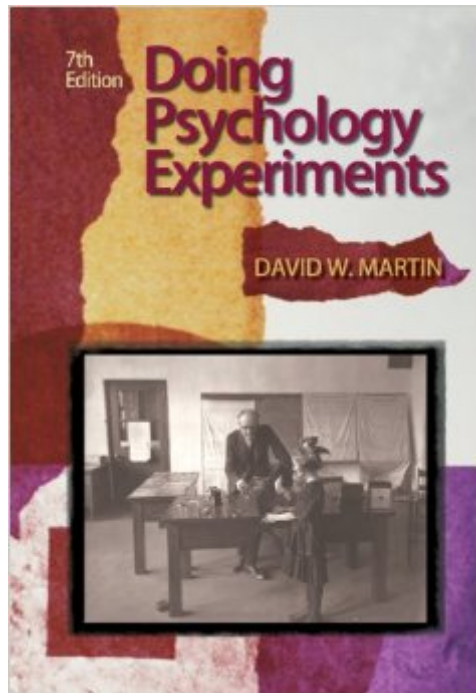


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# Doing Psychology Experiments, 7th Edition



## Synopsis

Learn how to design, execute, interpret, and report on simple psychology experiments! David W. Martin blends humor, clear instruction, and solid scholarship to make this concise text a perfect introduction to research methods in psychology. *DOING PSYCHOLOGY EXPERIMENTS* guides you through the experimentation process in a step-by-step manner. Martin emphasizes the decision-making aspects of research, as well as the logic behind research procedures. He also devotes two separate chapters to many of the ethical questions that confront new experimenters - giving you a complete introduction to the psychology laboratory.

## Book Information

Paperback: 384 pages

Publisher: Thomson/Wadsworth; 7th edition (March 6, 2007)

Language: English

ISBN-10: 0495115770

ISBN-13: 978-0495115779

Product Dimensions: 0.8 x 6.5 x 9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (24 customer reviews)

Best Sellers Rank: #35,851 in Books (See Top 100 in Books) #25 in [Books > Health, Fitness & Dieting > Psychology & Counseling > Research](#) #463 in [Books > Textbooks > Social Sciences > Psychology](#) #630 in [Books > Education & Teaching > Schools & Teaching > Instruction Methods](#)

## Customer Reviews

This book is a great success-- written in humour and style, Mister Martin guides me to all stages of planning, doing and reporting psychology experiments. This is certainly a 'must read' for all novice experimenters. This work is also free of pretentious scientific jargon. Excellent.

I had to get this book for a class. I really love the author's writing style. He keeps it simple, clear, and injects a brand of humor that I totally get. You know, that kind of dorky sense of humor that's not uncommon in the field? It's great. I'm going to keep the book as a reference, I'd rather refer to it in the future than some dry information if possible. Some of the information may seem dated, but I think he's done a good job of including updated information in the latest edition. Gave me an appreciation for how journal articles/references had to be looked up in the pre-online database days.

This book was great! I am currently a psychology student, and this book was an easy read. It explained everything with scenarios and humor. It also gave detailed examples. The author was very helpful in explaining terms, concepts, and lectures. I would highly recommend this book to any psychology student. It is a break from any other ordinary textbook.

Until I read this book, I didn't think it was possible to write a textbook without it being drier than the Sahara desert, let alone a research methods textbook. However, this book is well-informed, easy to understand, and surprisingly delightful to read. It is witty without being annoying, and it covers everything thoroughly while being clear and without being convoluted, as many textbooks can be. I actually read the book cover to cover, not because it was required for class (though it was), but because I enjoyed it. It's really expensive for a paperback textbook (but all textbooks are expensive); however, I decided it was worth it to keep my copy instead of selling it back to defray the cost. If you need to understand research methods, get this book!

This book was originally purchased for an Experimental Psychology class. This book was also like a bible for me. The author uses a form of writing that makes an already difficult subject easier to understand with the drawings and diagrams that reiterate in a visual manner what is being said in a written manner. This author does something not many college textbook authors do: he writes so students understand the concepts and terms. Many textbook authors believe students don't need easy material in a book most especially if they are college students, but we are in fact still students and need to learn the material to understand and not to sound smart. This author does this and so much more; I would recommend this to anyone wanting to know about any type of experiment and the basics of them.

I originally purchased this book to use for an Experimental Design Class. As a psychology major I quickly found that this book was going to be an absolute keeper because it helps so easily with doing the experiment and explaining how to write the APA paper. Since most style writing guides are geared toward MLA and I didn't feel like going through the search of one for APA I just kept this book and it hasn't failed me yet.

This book is helpful for taking an experimental psychology class, includes a sample in the last chapters on how to write an APA style paper, so you dont have to buy another book for that!!!

This book is making my research methods class tolerable. Martins writing isn't dry like I expected it to be, it actually is kind of fun to read.

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